

Blair Golden

Associate, Evergreen Commercial Realty

Current Responsibilities

Blair has a passion for applying her financial expertise, real estate experience, and research capabilities to create innovative solutions for her clients. As a longtime Houston resident with three years of experience as a financial analyst for J.P. Morgan Chase, she combines her technical knowledge with experience representing both tenants and landlords, to assist clients in reaching their real estate objectives.

Blair enjoys interfacing with clients, and they appreciate her diligence in analyzing all possible options and presenting materials in a clear and organized format. Blair's experience in both tenant and landlord representation provides clients valuable market knowledge and insight on negotiation strategies which they rely upon to both optimize and expedite transactions. Her responsibilities include demographic analyses, strategy development, site selection, and leasing negotiations for tenants and landlords.

Experience

Blair started her career at J.P. Morgan as an investment banking analyst for three years. She joined Evergreen Commercial Realty in 2016 and continues to utilize the skill set she built at J.P. Morgan to provide standardized financial analyses (cash flow, NPV, IRR) to develop strategic leasing programs, to compare space options under consideration, and to analyze alternative investments, resulting in informed negotiation strategies.

Education

Bachelor of Business Administration | Finance | The University of Texas

Affiliations and Community Information

- Greater Houston Partnership, *Member*
- International Council of Shopping Centers, *Member*
- Urban Land Institute, *Member*
- Houston Livestock Show and Rodeo, *Wine Garden Committee Member*
- Stewards of the Wild, *Member*